38th ANNUAL HOT WHEELS® COLLECTORS CONVENTION

Welcome! We are looking forward to another great gathering of the <u>best</u> people around, HOT WHEELS® COLLECTORS! This convention packet will give you an overview of the planned activities as well as information covering the Marriott LAX in Los Angeles, CA and surrounding area. We've tried to include all the information you need to make your time in California enjoyable. If there's a question, we haven't answered here please contact us via e-mail at hwevents.info@gmail.com

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SPECIAL THANKS from Collectors Events Unlimited

We would like to thank all the hard-working volunteers who make this event run seamlessly each year! When you see them around give them your thanks too! Carl Pomponio, Cindy Kehus, Steve Reddell, Kelly Kottke, Russ Kottke, Jessica Howard, Andrew Howard, Sean Amis, Jeff Buchanan, Jason Hayes, Jonas Hayes, Kerri Hayes, Jaden Hayes, Mike Weber, Shirley Weber, Jim Rider, Cheryl Rider, Lori Fenski, Paul DiAngi, Marsha DiAngi, Barb Robles, Jon Robles, Greg Hall, Dan Spaulding, DJ Spaulding, Ted Huddleston, Sylvia Huddleston, Joe Davis, Sherdia Davis, Philip Davis, Rachel Millhollin, Joel Lippold, Paislee Lippold, Betty Gonzalo

Thank you to Jimmy Liu, Tiff Powell, Brendon Vetuskey, and the entire team from Mattel who believe in the positive force this bi-annual gathering generates and for producing the Convention' souvenir cars for us. Thanks also to the entire Hot Wheels® design team for helping by bringing items for the Charity Auction and signing autographs.

Thank you also to Kandee Anderson, Natalie Ippolito, Oswaldo Campos and Tracie Sakahara, and the entire Marriott LAX staff have spent a great deal of time this year helping coordinate the week's events. We appreciate their professionalism, understanding and willingness to go the extra mile.

HOTEL INFORMATION

Parking

Self-parking rates are discounted to $17.00 + \tan per car$, per day. Please let the parking attendant know you are attending the Hot Wheels® Convention to obtain the special parking rate.

Credit Cards

The Marriott Los Angeles accepts all major credit cards, including American Express, Discover, Japan Credit Bureau, MasterCard, and Visa.

Banners and Signs

All banners and signs must be professionally printed or computer-generated per hotel policy. No hand-lettered signs or banners are allowed in the public areas of the hotel (this includes hotel room doors). There will be easels in front of the elevators on each floor where you can place your business card or flyer (no larger than $5\frac{1}{2} \times 8\frac{1}{2}$) with your room number.

Guest Rooms

Each room at the LAX Marriott offers two telephones with voice mail service and a modular jack hook-up and wireless Internet is complementary for our attendees. Guest rooms also include hair dryers, AM/FM clock radios and remote-control television with the option of pay-per-view movies. (Portable tables will be available for rent for a one-time fee of \$15, offered on a first-come basis.)

Hotel Courtesy

Not all Hot Wheels® collectors and their families keep late hours. Some collectors' rooms may also be located near non-Convention guests. If you are in the halls late at night or early in the morning, please be courteous and keep the noise level down. Trading, etc. is not to be conducted in the hallways, and not allowed in any public area of the hotel. To be considerate, after 11 p.m., please do not keep your room door wide open. We suggest propping it open with the safety catch if you don't want to close it all the way. This lets people know you are "open" yet keeps the noise filtering into the hall to a minimum. It is in everyone's best interest to be good neighbors.

Shuttle Service from Los Angeles International Airport to LAX Marriott

Go to the HOTEL SHUTTLE curb and watch for the white shuttle bus that says LAX MARRIOTT / LAX RENASSAINCE. Open the link below to get the QR code to know just where the Shuttle is when you arrive. It is complimentary and is available every day.

C:\Users\Owner\Downloads\Airport Shuttle QR Code.PNG

Shipping and Receiving

Preparing your shipment:

FedEx Office is committed to providing you with an outstanding experience during your stay. All guest and event packages being shipped to the hotel must follow the address label standards (illustrated below) to prevent package routing delays. Please schedule your shipment(s) to arrive 3–4 days prior to the event start date to avoid additional storage fees. Use the name of the recipient who will be on-site to receive and sign for the package(s). Please do not ship any items to the attention of the Hospitality Manager or Catering & Conference Manager, unless the items are specifically for their use (i.e., hotel specifications, rooming lists, signed

PACKAGE WEIGHT	PACKAGE PICKUP OR DROP OFF BY GUEST	PACKAGE PICKUP OR DELIVERY BY FEDEX OFFICE
Flat Envelopes	\$2.00**	\$5.00
0.0 - 1.0 lbs.	\$2.00**	\$5.00
1.1 - 10.0 lbs.	\$10.00	\$15.00
10.1 – 20.0 lbs.	\$15.00	\$20.00
20.1 – 30.0 lbs.	\$20.00	\$30.00
30.1 – 40.0 lbs.	\$25.00	\$40.00
40.1 – 50.0 lbs.	\$25.00	\$50.00
50.1 – 60.0 lbs.	\$25.00	\$50.00
Over 60.0 lbs.	\$25.00	\$70.00
Pallets & Crates*	\$0.75 / lb. (\$150.00 Minimum)	\$0.75 / lb. (\$150.00 Minimum)

PACKAGE WEIGHT	STORAGE FEE
Flat Envelopes	\$5.00
0.0 - 10.0 lbs.	\$5.00
11.0 – 30.0 lbs.	\$10.00
31.0 - 60.0 lbs.	\$15.00
Over 60.0 lbs.	\$25.00
Pallets & Crates	\$50.00
Over 6.5'in Size	\$25.00

documents); this includes any room drops or deliveries to any other area of Los Angeles Airport

Marriott.

Shipments are held for a limited number of days. If a package has not been picked up and no contact information is provided, the package will be returned to the sender, who will be responsible for all additional shipping fees. For more information on package retention, the Return to Sender process, or to schedule package deliveries, please contact the FedEx Office Business Center at **310.665.5955**. Package deliveries should only be scheduled after the recipient has checked into the hotel.

In most cases, FedEx Office will complete delivery or pickup of packages to guest suites at Los Angeles Airport Marriott, but please check with the business center for specific delivery limitations that may exist. FedEx Office is not authorized to leave packages in guest suites that are not occupied. A guest with authorization to sign for the delivery and approve any charges for handling and delivery fees must be present in the suite.

Hold For Guest: (Guest Name) (Guest Cell Number) c/o FedEx Office at Los Angeles Airport Marriott 5855 W Century Blvd Los Angeles, CA, 90045 (Convention / Conference / Group / Event Name)

Box ____ of ____

PACKAGE LABELING STANDARDSAND FEDEX OFFICE CONTACT

FedEx Office Business Center
Los Angeles Airport Marriott
5855 W Century Blvd Los Angeles, CA 90045

Things to Do / Places of Interest – Call each location for current information
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Disneyland® Resort 38 miles (714) 781-4565

Amusement Parks

Universal Studios/City Walk 20 miles (818) 622-3801

Amusement Park

Knott's Berry Farm 30 miles (714) 220-5200

Amusement Park

Magic Mountain 40 miles (661) 255-4100

Amusement Park

Getty Centre 11 miles (310) 440-7300

\$1.2 billion flagship museum of J. Paul Getty

Venice Beach 11 miles

The world-famous Muscle Beach, tennis courts, beach volleyball courts, and bike trail

Santa Monica Pier/Promenade 10 miles

Shopping, restaurants, and rides

Manhattan Beach 6 miles

Restaurants, boutiques, amenities and more.

Marina Del Rey 3 miles

Restaurants, largest man-made yacht harbor in the world.

Hollywood 15 miles

Hollywood Walk of Fame, TCL's Chinese Theatre, Hollywood Wax Museum, Kodak Theatre

Beverly Hills/Bel Air 14 miles

Rodeo Drive - shopping

Petersen Automotive Museum 15 miles (323) 930-2277

Vintage car displays

La Brea Tar Pits & Page Museum 9 Miles (323) 934-7243

Famous fossil site

Los Angeles County Museum of Art 9 Miles (323) 857-6000

100.000+ works from around the world.

Mattel Toy Club - El Segundo 2.7 miles (310) 252-3384

Mattel outlet store with Hot Wheels® cars, and other Mattel brands

PLEASE NOTE: Your Convention name badge is required for admittance to all Convention events, including room-to-room trading and the Souvenir Salesroom.

Souvenir Sales

PLEASE NOTE: Sales will be limited to Convention attendees only, until noon, Saturday, October 5.

You must have your Convention name tag/sales card to make purchases. Sales will be limited to the quantity listed on the name badge per paid Convention attendee until 3:00 p.m. on Saturday. Any remaining cars will be offered at Sunday's Show beginning at 9:00 a.m. and to the public after 10:00 a.m.

Mattel has teamed up with Collectors Events Unlimited to produce an extraordinary series of collectible Convention Souvenir Hot Wheels® cars. All official souvenir car packages carry the 38th Annual Hot Wheels® Collectors Convention logo designed by Julian Koiles and the souvenir cars were brought to life d by Steve Vandervate. Pictures can be viewed at the official Convention website at: www.HWCollectorsConvention.com. (Car #3 of the 3-car series is the official Convention ticket car given out at the Saturday Night Finale.) This year's souvenir sales cars are:

<u>*32 Coupe</u> This is #1 in the series of 3 vehicles made for the 38th Annual Hot Wheels® Convention. This release was designed by Brendon Vetuskey in 2021. Our model comes in bright metallic purple, with white pinstriping, black molded interior, Drag slicks on front and back, totally dressed for the track, along with our Grape Juicer on the deck with the Convention tagline, light smoke tinted windows. PLAN B on the license plate... The deco for this year's '32 Coupe was brought to life by Steve Vandervate.

This car is limited to a run of no more than 6200 pieces.

Price: \$36.00 (+ sales tax)

<u>959 Porsche</u> This is #2 in the series of 3 vehicles made for the 38h Annual Hot Wheels® Convention. Designed by Brendon Vetuskey. This version is in creamy yellow, with black interior, light smoke windows, with a matte black metal base and RR 10 spoke both front and back, light gray tinted windows with the official Convention tag on the spoiler. CALI 24 on the European license plate. The deco for this year's Porsche 959 was brought to life by Steve Vandervate.

This car is limited to a run of no more than 6200 pieces.

Price: \$36.00 (+ sales tax)

Our souvenir T was designed and printed by Classic Graphix with a front and back design that will be a true commemorative of the week. Description: white or black background, design includes official Convention logo and souvenir cars.

Approved by Mattel. **Price: \$22.00** (+ sales tax)

Our souvenir logo pin was once again produced by PICA Marketing, there are 850 for this year's event. This 1-1/4" pin with Convention logo will be sold on a first-come basis.

Approved by Mattel. Price: \$10.00 (+ sales tax)

We again will offer a souvenir patch limited to 1400 pieces. These are limited to one per ticket until sold out. Approved by Mattel. Price: \$12.00 (+sales tax)

Your purchases can be paid for with cash or Visa, MasterCard, Discover or American Express.

No checks will be accepted.

2024 Convention Charity Events and Fundraising Make-A-Wish Greater Los Angeles

PLEASE NOTE: Sales are limited to Convention ticket holders only, until 10:00 a.m., Sunday, October 8. You will find these for sale at the charity table in the Souvenir Sales Room.

<u>Plymouth Duster</u> – Our Hot Wheels® collector's event would not be complete without a special charity car. This year we have offered a limited-edition Plymouth with the Make-A-Wish Greater Los Angeles logo. This beauty is in midnight blue pearl, with the Hot Wheels swoosh on the side, real riders all around. This car was produced by Chris & Kathy Haupt. Limited to 650. These were available for pre-order, please check with the Charity group as there may be one available for YOU!!!

<u>Live Auction</u> – Fri. Oct. 4, 6:30 p.m.

Don't miss this auction of rare and unusual Hot Wheels® cars and memorabilia. With the generous support of Mattel, the Hot Wheels® design team, Collectors and Make-A-Wish. Doors open for previewing at 5:30 p.m. on Fri. Oct. 4. You will be able to use your Credit Card for the Charity Auction. Make-A-Wish will be there, so don't miss out... We will also be auctioning off a lunch with a special guest for 6 pairs of 'Lucky" people. Make sure you're there...

Charity Raffle - Sat. Oct. 5 at the Finale

There will be at least six prizes on display at the charity table in the Souvenir Sales Room. Tickets are 4 for \$10.00. The raffle tickets will be drawn throughout the evening at the Saturday Night Finale (winning ticket must be present or alternate ticket will be drawn).

Mystery "E-Sheet" Charity Fundraiser

Missed a Convention or a Nationals? Here is your opportunity to get E-Sheets, some signed, some not, a random bag of at least seven different sheets. \$10 per bag, limited to TWO bags per person until sold out. Available at the Charity Table. Sample folder available to see what "COULD" be in your bag...

Button Bingo[™] - Wed. Oct. 2, 8:30 p.m. & Fri. Oct. 4, 1:30 p.m.

This is Hot Wheels® take-off of the all-time favorite, except our cards have pictures of different redline buttons and the bingo caller pulls actual redline buttons out of the hopper. You mark your cards accordingly until someone gets five in a row and yells "BINGO!"

Sessions will start on time, so you should plan on arriving 15 minutes early to get your cards and a seat. You may arrive up to 30 minutes prior to the first game in that session. You will receive your special vehicle(s) at the end of the session. For your schedule planning purposes, each session of 12 games will last approximately 60 to 75 minutes.

Charity Poker Tournament – Thurs. Oct 3, 10:00 a.m.

The Charity Poker Tournament is limited to 54 players. The games will be no-limit, Texas Hold 'Em poker. Each player will receive a special custom (code 3) in orange. You can pre-order a spot through August 23, or until sold out. The 2-hour session will begin Thursday, Oct. 5, promptly at 10:00 a.m. You must check in at 9:30 a.m. be seated and ready to play and please remember all games WILL BEGIN PROMPTLY at 10:00 a.m.

<u>Hot Wheels® Convention Mania</u> – Thurs. Oct. 3, 2:00 p.m.

Hot Wheels® Convention Mania will be limited to 48 players each will receive a custom (code 3) in purple. All instructional information for this game will be posted on the website and available when you check in for the game. The games will be 35 minutes with a 10-minute break between games, they will begin Thursday, Oct. 5, promptly at 2:00 p.m. You must check in at 1:30 to be seated, all games WILL BEGIN PROMPTLY at 2:00 p.m.

<u>Celebrating with Matt Gabe</u> <u>Manager – Hot Wheels Packaging</u>

Thurs. Oct. 3, 7:00 p.m.

If you have a dinner ticket, please make sure you follow these few simple rules. Admittance with your ticket only. Please dress for the evening in business casual. (Jackets not required. <u>PLEASE No shorts, blue jeans or Tshirts.</u>) This special event will be held in the Marquis Ballroom with the doors opening at 6:00 p.m. As a reminder, there are no substitutions or changes allowed to the menus. Your table place card shows your menu selection to your server and needs to remain on the table throughout the meal for the server's reference.

Attendees will receive a commemorative T-shirt, specially designed pin, and a specially designed iron on patch. Guests will also receive a specially labeled Hot Wheels® vehicle, made by Mattel, limited to no more than 4000 pieces. The remainder (without the special label) will be available for purchase (cash only, while supplies last) immediately following the dinner, to dinner guests only. There will also be several custom (code 3) cars, from Collectors Events Unlimited, to be raffled at the end of the dinner only.

Matt Gabe - Biography <u>Manager - Hot Wheels Packaging Team</u>

Matt was born and raised in New Jersey. He and Bruce Springsteen have this in common, and both are always eager to tell you all about it. After being introduced to, and falling in love with, graphic design in high school he pursued a degree in design from The College of New Jersey (a very real, and not made-up school). After graduating, Matt worked a few design jobs in advertising in New Jersey and then New York City before deciding to move to California.

The goal in California was to get a design job in the Action Sports industry, but Matt ultimately ended up with his first packaging design job at a computer software company. For those curious, computer software is the opposite of action sports — but Matt was happy to have the job, which meant he could move off his friend's couch, and get his own place.

After working on some very fun package designs for some very lame computer games, Matt started to look for a new opportunity. As luck would have it, Mattel had an opening on the Hot Wheels packaging team. As a life-long appreciator of cars, Matt jumped at the opportunity and in 2009 he was hired as a contract package designer on the Hot Wheels team.

From 2009 until today (minus a few years in the middle that we don't need to talk about), Matt has worked on just about every toy line and sub-brand within the world of Hot Wheels. Early on in his Hot Wheels tenure he worked on large scale tracks and playset packaging. More recently he has been dedicated to the packaging design of the core diecast (Singles, 5-Packs, Multi-Packs, Mystery Models, Promo Cars, and HW NFTs) and Silver Series (previously known and "Themed" internally, or "Premium Basics" among some collectors) lines, and even some special products for San Diego Comic Con and Mattel Creations — one of which received an award from Graphic Design USA Magazine for Outstanding Packaging.

2024 will be a banner year for Matt. In addition to the incredible gift of being the guest of honor at the 38thAnnual HW Collector Convention, Matt has also gotten to design his first Hot Wheels Original casting, KeiSwapTM. In what he can only imagine is a Hot Wheels first, Matt was responsible for the casting design, vehicle name, deco design, and the packaging artwork — he even got to write the new model copy featured on the back panel of the package. He loves Hot Wheels® and hates sleep.

Matt is excited and humbled to work on such an amazing brand with the most amazing die-hard fans and collectors. He is very much looking forward to spending time with everyone at the convention in October!

SIZZLERS® RACES

Practice and Official Races on Fri. Oct. 4... 9:00 a.m. practice... official races to begin immediately after practice...

You may run a new or old Sizzlers® car but they must have the original motor and contacts, only the batteries may be changed. Each race will be single elimination, but if a car comes off the track and cannot be returned within five seconds or if a car is broken and cannot be fixed immediately, you will be allowed to race in another heat if it does not affect the other races. This does not apply if the car's battery simply runs down. We will supply a charging system, or you may use an unmodified Goose PumpTM re-charger only. No other charging systems will be allowed. No 4 battery chargers allowed. The race will take place on an original Sizzlers® Fat TrackTM layout with any number of straight pieces between each 90 or 180-degree turn. All participants will be required to supply two individuals to count laps during the races. They will not count your laps but laps of other racers. Only those people who supply two people to count laps will be able to participate. No exceptions!

Rules and Regulations

- 1. Judge's decision stands.
- 2. Three categories: Short Battery, Long Battery, Kids 12 and under (choice of battery)
- 3. Kids that race in the 14 and under category **cannot** race in the adult's races.
- 4. Sizzlers® heat races will be 40 to 80 laps, judge's decision at the beginning of race.
 - 4a. Final race will be 60 to 120 laps, judge's decision at the beginning of final race.
- 5. Only unmodified, original Hot Wheels® Sizzlers® cars are acceptable.
- 6. Two to five cars per race, depending on the total number of entries.
- 7. The same chassis and body must be used for the entire category.
- 8. One car per class per person.
- 9. After-market batteries are acceptable.
- 10. Cars must have the original motor and contacts. No modifications!
- 11. No lubricants, sprays, drops, graphite, spit of any kind at any time.
- 12. Battery must be totally drained before each race.
- 13. A minimum of 60 seconds will be used for battery charging before each race and as needed during the race.
- 14. Any car that comes off the track or is taken off (for charging or repair) must be placed back on the track in the same place from which it was removed.
- 15. If the body of a car comes off during a heat race, that car will be disqualified from that heat, no exceptions!
- 16. Track may have 2 to 26 feet of straightaways and any number of curves and may be any shape or size.
- 17. All cars are subject to inspection at any time. The top three from each event will be inspected.

DOWN HILL RACING RULES

Practice Fri. 1:00 to 3:00pm. Races Sat. 10:00 to completion. In the Marquis Ballroom. All cars entered must be standard unmodified Hot Wheels vehicles. No other manufacturers are allowed. Rules may be altered by Racemasters at any time.

No pre-registration is necessary for any race.

***NEW – Retired Racers Log. This is a list of vehicles retired from downhill racing. Models will be added to the list after 5 consecutive First Place wins, or at Racemasters discretion. This will include both Collectors Nationals and Convention Events.

Does NOT include races 1,2 or 6.

- 1. Front Running Fairmont, Red
- 2. Land Rover, Smith Electric Truck, Orange

CATEGORIES

- **1. Redline Race -** Pre-1978 Hot Wheels vehicles only. All ages
- 2. Funny Car Race Any Hot Wheels Funny Car. No pre-1978 Redlines. All ages
- **3. RLC Race -** Redline Club exclusive vehicles only. All ages
- 4. Open Stock Race 1978 and newer basic line Hot Wheels vehicles only.

All ages No Drag Buses or Funny Cars

5. 14 and Under Race -1978 and newer basic line Hot Wheels vehicles only.

Entrants must be 14 years of age or under

No Drag Buses or Funny Cars

- **6. VW Bus Race** VW Drag Buses or Drag Trucks only. All ages.
- 7. Blister Pull Race All ages See rules below.

RULES FOR RACES 1, 4 and 5 ARE: Each race will be single elimination.

Cars will be original, non-modified and non-powered Hot Wheels vehicles.

No oil, graphite, silicon or any other substance is allowed.

The same car must be used for the entire race in the same category.

Any car that jumps the track is eliminated.

Trophies will be awarded to First, Second and Third place winners.

Cars may be inspected at time of entry.

Number of lanes used will depend on number of entries.

Winners of each race heat will receive a winner slip that registers them for the next round.

Winning car from any race cannot be used again.

RULES FOR RACES 2, 3 and 6 ARE:

Same rules as for Races 1, 4, and 5.

Funny Cars only in race #2. No Redlines.

Race 3 is any RLC Club exclusive release. No Funny Cars or Drag Buses.

Volkswagen Drag Buses are only allowed in race #6

Volkswagen Drag Buses must weigh no less than 110g. no more than 127g.

RULES FOR RACE 7 ARE:

Same basic rules as the other races. Upon the start of the race, you will be given a random new Hot Wheel to Race. This will be your entry into the race and yours to keep afterwards. Good Luck!

CUSTOM CAR CONTEST

The Custom Car Contest will be held **Sat. October 5th from 11:00 a.m. to 2:15 p.m**. and will be run by Dan Spaulding, DJ Spaulding. Be sure to read through the categories and rules; there may have been changes. RULES:

- 1. You must be the builder of your entry in all categories listed.
- 2. There cannot be any team builds.
- 3. With 3-D printing now being utilized it will be at the staff's discretion to move any entry into the correct category.
- 3. The name on the entry slips must match the name badge.
- 4. Past first place winners may not enter any of the amateur events.
- 5. Custom Car Contest Staff and Mattel employees are not eligible to enter the contest.

If you plan on entering, arrive at least 30 minutes or more before the event starts to fill out the entry forms. All custom cars must be "loose" for judging. Example: No mirror bases, or platforms of any kind are allowed. You **must** enter your cars in the correct category. For security purposes, you must have a picture ID to pick up your customs at the end of the event, **no later than 3:45 pm on Sat. Oct. 5**. There is no limit on the number of cars you can enter, but we ask it to be kept to about 5 per category depending on table space.

Tips on entries: A single entry can consist of 2 vehicles (ex: the Elwood flatbed & car or a tow truck pulling a car). Results from past contests shows this adds to your advantage as this shows "more time spent." Judging is based on overall appearance and clean execution.

Setup only on Friday, October 4^{th} from 2:00-4:00 p.m. if you'd like to display your masterpiece early. We'll have an area for displaying customs that are not being judged. We encourage you to use it to show your talents!

Categories

<u>Mild</u> (amateur): This category basically consists of a custom paint job (repaint), or airbrushed graphics/decals on a stock Hot Wheels® car. No body modifications are allowed. Any wheels are allowed from any manufacturer. 1st and 2nd Place awarded.

Spicy (amateur): This category involves minor body alterations. The word here is "minor," such as adding a hood scoop or rear spoiler, changing engines, lowering of the car, or raising the suspensions. Any wheels are allowed from any manufacturer. Entry must have original chassis. 3-D printed chassis not allowed. 1st and 2nd Place awarded.

<u>Hot</u> (amateur): The Hot Category is for customs that are extreme! Anything goes! From stretching, cutting, grafting, filling, chopping, shortening, mixing-adding body parts, changing suspensions, use of styrene, etc., use your imagination. Main body part should start out as a Hot Wheels® body. Any wheels are allowed from any manufacturer. 1st and 2nd Place awarded.

Mild (past winners and professionals): 1st and 2nd Place awarded.

Spicy (past winners and professionals): 1st and 2nd Place awarded.

<u>Hot</u> (past winners and professionals): 1st and 2nd Place awarded.

<u>Large Scale</u> (open to all): This category is about Hot Wheels® cars or bikes that are larger than 1/64th scale. Example: It can be 1/43rd all the way to 1/18th scale. From a wild repaint, to body modification, to tricking out the engine, anything goes!! The entries must be based on a Hot Wheels® casting.

<u>Diorama/Display/Packaging</u> (open to all): Dioramas can be of anything you can imagine, such as a garage scene, landscapes, etc. It can also be based on custom packaging such as a new look on a blister-card to a custom box for the custom Hot Wheels® car or a nicely done display. Please keep the size of the Dioramas/Displays to approximately 20 x 20 inches to ensure enough room on the judging table.

Non-Car Category (open to all): Bring in your custom Hot Wheels® related items (NOT CARS) to share and show off. Please keep the size to approximately 20x20 inches to ensure enough room on the judging tables.1st and 2nd Place awarded. Quilts or Blankets any size is ok, as we will drape them behind the table.

SPECIAL EVENTS

EVENT - Opening Reception, meet and greet...

Appetizers, autographs, raffles – Open to everyone. Wed. Oct. 2, 5:00 – 6:30 p.m.

EVENT - Kids' Scavenger Hunt

The kids' Scavenger Hunt continues! The Scavenger Hunt is for kids 15 and under. There will be two age groups for the "Hunt", and they are 8 and under and 9 to 14 years. The Scavenger Hunt will consist of 16 to 20 Convention & Hot Wheels® brand related items. **Rules/game sheet and sign up will be available at registration.**

EVENT - Custom Car Design for kids 14 and under

Sign up to participate in this 14 and under Custom Car Design and Contest.... Come join Dan Spaulding, DJ Spaulding & helpers on **Thursday from 11:00 a.m. to 12:00 p.m. OR Friday from 11:15 a.m. to 12:15 p.m.,** you can sign up at registration, to work on YOUR Custom car, once your custom is complete you will be able to enter it in the Custom Car Show and contest on Saturday 10/5. All you need is yourself and your creativity; we will provide the rest... Mattel has supplied the cars; we have supplied the materials needed for YOU to design your own masterpiece.... (***NO OUTSIDE MATERIALS ALLOWED***)

<u>EVENT - Kids' Puppet and Magic Show – Imperial C – (Scavenger Hunt stop)</u>

Back this year, come out and have some fun with Pepe, enjoy his puppet and magic show. It will be **Friday 1:00 – 2:00pm**,

EVENT - ADULT's Hot Wheels® Car Coloring and Drawing contest – Imperial C

Steve Reddell and Cindy Kehus are your hosts for this event for adults 15 and over. Winners will be chosen by our panel of judges for 1st, 2nd and 3rd place trophies for Coloring and 1st and 2nd for Free Hand Drawing. Make sure to come by and have some fun... Fri. 9:00 to 11:00 a.m. and Sat. 10:30 a.m. to 12:30 p.m.

EVENT – MATTEL Legends Truck – Century Pavilion

Check it out, purchase your Legends goodies here... This will be held near the Century Pavilion (outdoor patio) on **Friday, Oct. 4 – 9:30 a.m. to 2:00 p.m.**

EVENT - Celebrity Lunch at the Hotel

Available for auction on Friday night... We are offering 6 people the opportunity to have lunch with Lucky Costa one of the stars from Hot Rod Garage on Motortrend TV... Lunch on Saturday Oct. 5 12noon to 2pm, in the hotel.

EVENT - Kids' Hot Wheels® Car Coloring Contest - Imperial C

Kelly Kottke, Barb Robles, and Russ Kottke are your hosts for this event for kids 14 and under. Winners will be chosen by our panel of judges from each of three or four different age groups. More details will be available at registration. Make sure to come by and have some fun, special treat for the kids when they've completed their masterpieces. **Saturday from 2:30 to 3:30 p.m.**

**** VENDING Machine Sessions – California 3

All signups for purchasing tickets for each Session will be in California 3 room (see the schedule included in your packet for times). ALL SESSIONS will be held in CALIFORNIA 3. (Schedule will be included in your packet)

FORUMS AND SEMINARS

All you wanted to know about the New Classics - Imperial D

Come by and learn all about the New Classics. Carl Pomponio. Thursday 10:00 to 11:00 a.m.

Do You Really Need to Appraise & Insure Your Collection? - Imperial D

Don't miss this one if you have a Collection!!! Mike Zarnock. Thursday 1:45 to 2:45 p.m.

Join a Chapter - Start a Chapter - Imperial D

Hot Wheels® Newsletter Chapter Coordinator, Carl Pomponio. Friday 9:00 to 10:00 a.m.

<u>Downhill Racing Seminar – At Racetrack in Marquis Ballroom</u>

Testing plastic bases vs. metal bases. Jon Soffa. Friday 11:30 to 12:30 p.m.

<u>Collection Management – Imperial D</u>

Learn different ways to catalog & keep track of your collection. Peter Kistler Friday 12:45 to 1:345 pm

Redline Collecting 2.0 – Imperial D

Great info to start collecting Redlines or to keep up with what you have **Keith Brock. Friday 2:30 to 3:30** p.m.

RAOK Exchange Get Together – Imperial D

Don't miss this one... Make and bring YOUR customs to trade and make new friends in the Hot Wheels world... Bring one to donate to the charity auction... Christina Osteen. Friday 3:45 to 4:45 pm

History of the Brightvision Rear Loader - Imperial D

Don't miss this, come out and hear all about the Brightvision version... Tony Young Sat. 10:00 to 11:00 a.m.

JDM Collecting – Imperial D

If you like JDM, stop by and hear what Ken has to offer about these awesome pieces that we love to collect. **Ken Beauchamp. Saturday 11:15 a.m. to 12:15 p.m.**

Saturday Night Finale

Saturday's meeting highlights include distribution of the free convention car, a short presentation by one of the Hot Wheels® designers, followed by a Question & Answer period with Mattel representatives. Presentation of awards for race and custom winners and the drawing of the charity raffle winners. **Doors will open at 4:30 p.m., the awards ceremony begins promptly at 6:00 p.m. and the finale starts at 7:00 p.m.**

Sunday Hot Wheels® Show and Sale

Your Convention badge will give you early admission to Sunday's toy show free of charge starting at 9 a.m. <u>If</u> you show up without your badge you will have to wait for entry at 10 a.m. and there will be a \$5 fee at the door. NO EXCEPTIONS!!! The show will feature autograph tables with Hot Wheels® designers (mid-morning hours only), dealer and collector's tables, door prizes at 9:30, 10:30 and 12 noon and maybe more. If available official Convention merchandise will be for sale to the public for the first time at this event. This show will also be open to the public, 10:00 a.m. to 2:00 p.m. Public admission \$5.00, children 12 and under free with a paid adult.