

# 31st ANNUAL HOT WHEELS® COLLECTORS CONVENTION

**Welcome!** With only a month or so to go, we are looking forward to another great gathering of the best people around, HOT WHEELS® COLLECTORS! This pre-convention packet will give you an overview of the planned activities as well as information covering the Marriott, Los Angeles, CA and surrounding area. We've tried to include all the information you need to make your time in California enjoyable. If there's a question we haven't answered here please contact us at 310-538-4584 (evenings between 6 p.m. & 9 p.m. Pacific) or e-mail us at **[hwevents.info@sbcglobal.net](mailto:hwevents.info@sbcglobal.net)**.

To reduce waste, we have combined this mailing; only one pre-Convention packet has been sent to each address. Please check your mailing label to ensure that each Convention attendee at this address is listed. Please report any errors before September 9!

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## WITH SPECIAL THANKS

We would like to thank all of the hard-working volunteers who make this event run seamlessly each year! When you see them around give them your thanks too: Carl Pomponio (MC), Kelly Kottke, Russ Kottke & Cindy Kehus (registration), Mike & Shirley Weber, Pat Hernandez, Jeff Buchanan, Ted & Sylvia Huddleston & Mary Nelson (Sales Room), Paul & Marsha DiAngi, Jerry Rousselle & Dave, Barb & Jonathan Robles (Charity), Dan Spaulding, Steve Reddell & Bethany Bishop (Custom Car Contest), Joe Davis (Sizzlers® races), Russ Kottke, Kelly Kottke & Jason Hayes (downhill races), Marty Hernandez, Joe Alvarado, Gary Williams (autograph & line security)& Jimmy Garbaczewski (Newsletter), Sherdia Davis & Carl Pomponio (vending machine), Greg Hall (charity poker & scavenger hunt) & Jon Robles (photography).

Thank you to Jimmy Liu and the entire team from Mattel who believe in the positive force this bi-annual gathering generates and produce the convention souvenir cars for us. Thanks also to the entire Hot Wheels® design team for helping out by bringing items for the Charity Auction and signing autographs.

Tracie Sakahara and the Marriott Los Angeles staff have spent a great deal of time this year helping coordinate the week's events. We appreciate their professionalism, understanding and willingness to go the extra mile.

Looking forward to seeing you all in October,  
Mark & Jennifer Millhollin

# HOTEL INFORMATION

## Reservations

Reservations must be made by the cut-off date, September 15, 2017.. Afterwards, reservations will be taken on a space and rate availability basis. Any reservations not guaranteed by the hotel will not be held beyond 6:00 p.m. on the arrival date. Room cancellations need to be made 72 hours in advance to avoid one night's room charge. Check-in time for the hotel is 3 p.m. and check-out time is 12 p.m.

## Parking

Self-parking rates are discounted to \$14.00 per car, per day. Please let the parking attendant know you are attending the Hot Wheels® Convention to obtain the special parking rate.

## Credit Cards

The Marriott Los Angeles, accepts all major credit cards, including: American Express, Carte Blanche/Diners Club, Discover, Japan Credit Bureau, MasterCard and Visa.

## Banners and Signs

All banners and signs must be professionally printed or computer-generated per hotel policy. No hand-lettered signs or banners are allowed in the public areas of the hotel (this includes hotel room doors). There will be bulletin boards in front of the elevators on each floor where you can place your business card or flyer (no larger than 5½ x 8½) with your room number.

## Guest Rooms

Each room at the LAX Marriott offers two telephones with voice mail service and a modular jack hook-up and high speed wireless Internet is complementary for our attendees. Guest rooms also include hair dryers, AM/FM clock radios and remote control television with the option of pay-per-view movies. (Portable tables will be available for rent for a one-time fee of \$10, offered on a first-come basis.)

## Hotel Courtesy

Not all Hot Wheels® collectors and their families keep late hours. Some collectors' rooms may also be located near non-Convention guests. If you are in the halls late at night or early in the morning, please be courteous and keep the noise level down. Trading, etc. is not to be conducted in the hallways, and not allowed in any public area of the hotel. To be considerate, after 11 p.m., please do not keep your room door wide open. We suggest propping it open with the safety catch if you don't want to close it all the way and using the doorknob hanger in your packet. This lets people know you are "open" yet keeps the noise filtering into the hall to a minimum. It is in everyone's best interest to be good neighbors.

## Shuttle Service from Los Angeles International Airport to LAX Marriott

Go to the HOTEL SHUTTLE curb and watch for the blue shuttle bus that says LAX MARRIOTT / LAX RENASSAINCE. Shuttle is complimentary and is available every day. Between 6:00 a.m. to 11:00 p.m. it runs every 20 minutes and between 11:00 p.m. to 6:00 a.m. every 30 minutes.

# Shipping and Receiving

The LAX Marriott shipping and receiving department can be reached at (310) 641-5700, ext. 2228. Hours of operation are as follows:

Monday-Saturday 7:00 a.m. – 3:00 p.m.  
Sunday Closed

Special arrangements must be made for receiving packages, etc. sent to the hotel. All materials sent to the hotel must be marked as follows:

Return address  
Number of boxes (i.e. 1 of 2 and 2 of 2)  
Hold for arrival - attention: Guest Name, Organization Name  
Hyatt contact – Tracie Sakahara  
Address packages to hotel as follows:

**Los Angeles Airport Marriott  
5855 West Century Blvd  
Los Angeles, CA 90045**

All packages must have a return address.

Packages shipped to the **Los Angeles Airport Marriott** should not arrive more than 3 days prior to your arrival. Handling charges are \$2.00 per box up to 49 lbs., \$0.25 per pound for boxes 50 to 99 lbs. and \$0.50 per pound for boxes over 100 pounds. Pallets \$50.00 each / display units \$25.00 each.

The hotel recommends prepaid packages have a packing slip both inside and outside of each package. If you are sending more than one package within a single shipment, be sure to number in sequence (i.e., 1 of 3, 2 of 3, 3 of 3, etc.).

Make arrangements in advance with the catering or Convention Services Manager when shipping large crates or displays. This will be sure to insure your space or area upon arrival.

**The Los Angeles Airport Marriott accepts no liability for lost, stolen or damaged goods.** The hotel will not accept COD packages. COD will be accepted only if the guest has notified the hotel and has provided payment. **If a COD package arrives and the guest is unreachable, the hotel will refuse shipment.**

Receiving hours at the loading dock are 7:00 a.m. to 3:00 p.m. Monday through Friday. Please be aware of these times when scheduling your delivery of boxes or packages. Items that are palletized or are of extensive weight must be delivered on a truck equipped with a lift gate.

The **Los Angeles Airport Marriott** Shipping & Receiving Department ships packages out of the hotel using the following carriers: UPS and Federal Express. Guests wishing to ship boxes out of the hotel using any carrier listed should contact Shipping and Receiving at extension 2228. The hotel is not responsible for billing. Guests will be responsible for the packing, labeling and payment of return shipping of all packages. Before leaving the hotel, make sure proper instructions have been given to the Shipping Manager regarding any items to be shipped out of the hotel. All boxes must be accompanied with a shipping request form (call extension 2228). The form must be filled out completely with the name of the department or person preparing the paper work. In addition, each box must be clearly labeled with a shipping label to include the destination address of the box, as well as the return address of the person shipping the box (not the hotel address).

# DIRECTIONS

## LOS ANGELES AIRPORT MARRIOTT

### DIRECTIONS TO THE HOTEL

#### From LAX:

When exiting the airport, follow directions to Century Blvd. carefully. Go three blocks on Century, turn left onto Airport Blvd, Marriott is on your right.

#### From 405 Fwy South:

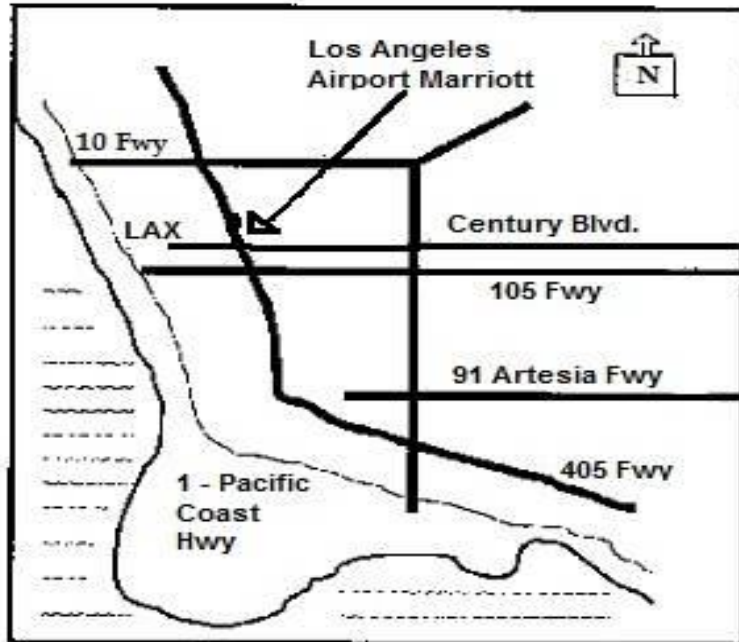
Exit Century Blvd west and turn left off the Fwy. Go five blocks and the Marriott is on your right.

#### From 405 Fwy North:

Exit Century Blvd. Turn left off the Fwy onto La Cienega. Turn right onto Century Blvd. Go five blocks and the Marriott is on your right.

#### From 105 Fwy West:

Exit at Sepulveda Blvd., go thru the tunnel to the Century Blvd. East ramp. Go three blocks on Century and turn left onto Airport Blvd., Marriott is on your right



#### From Interstate 10:

From I-10 (west or east) go South on the 405 Fwy, Exit Century Blvd., turn left off the fwy onto La Cienega. Turn right onto Century Blvd. Go five blocks and the Marriott is on your right.

#### From 91 Fwy West:

Take 91 W to the end and you will be on Artesia Blvd. Take Artesia approx three miles west to the 405 Fwy North. Exit Century Blvd. Turn left off the Fwy onto La Cienega, turn right onto Century Blvd. Go five blocks and the Marriott is on your right.

## Things to Do / Places of Interest

<b>Disneyland® Resort</b> Amusement Parks	38 miles	(714) 781-4565
<b>Universal Studios/City Walk</b> Amusement Park	20 miles	(818) 622-3801
<b>Knott's Berry Farm</b> Amusement Park	30 miles	(714) 220-5200
<b>Magic Mountain</b> Amusement Park	40 miles	(661) 255-4100
<b>Getty Centre</b> \$1.2 billion flagship museum of J. Paul Getty	11 miles	(310) 440-7300
<b>Venice Beach</b> The world-famous Muscle Beach, tennis courts, beach volleyball courts, and bike trail	11 miles	
<b>Santa Monica Pier/Promenade</b> Shopping, restaurants and rides	10 miles	
<b>Manhattan Beach</b> Restaurants, boutiques, amenities and more.	6 miles	
<b>Marina Del Rey</b> Restaurants, largest man-made yacht harbor in the world.	3 miles	
<b>Hollywood</b> Hollywood Walk of Fame, TCL's Chinese Theatre, Hollywood Wax Museum, Kodak Theatre	15 miles	
<b>Beverly Hills/Bel Air</b> Rodeo Drive - shopping	14 miles	
<b>Petersen Automotive Museum</b> Vintage car displays	15 miles	(323) 930-2277
<b>La Brea Tar Pits &amp; Page Museum</b> Famous fossil site	9 Miles	(323) 934-7243
<b>Los Angeles County Museum of Art</b> 100,000+ works from around the world	9 Miles	(323) 857-6000
<b>Mattel Toy Club - El Segundo</b> Mattel outlet store with Hot Wheels® cars, and other Mattel brands If you have any more questions about these places (except the Mattel Store) call the Los Angeles Airport Marriott Concierge at ext. 5383.	2.7 miles	(310) 252-3384

PLEASE NOTE: Convention Registration, Souvenir Sales, this year's charity sales, Newsletter car giveaways and merchandise from previous events will be in the Souvenir Salesroom. Your Convention name badge is required for admittance to all Convention events, including room-to-room trading and the Souvenir Salesroom.

## Souvenir Sales

PLEASE NOTE: Sales will be limited to Convention attendees only, until noon, Saturday, October 7.

You must have your Convention name tag/sales card to make purchases. Sales will be limited to the quantity listed on the name badge per paid Convention attendee until 12 noon on Saturday. Any remaining cars will be offered at Sunday's Show beginning at 9:00 a.m. and to the public after 10:00 a.m.

Mattel has teamed up with Collectors Events Unlimited to produce an extraordinary series of collectible Convention Souvenir Hot Wheels® cars. All official souvenir car packages carry the 31st Annual Hot Wheels® Collectors Convention logo designed by Julian Koiles and the souvenir cars were designed by Steve Vandervate. Color pictures can be viewed at the official Convention website at: [www.HWCollectorsConvention.com](http://www.HWCollectorsConvention.com). (Car #4 of the 4-car series is the official Convention ticket car given out at the Saturday Night Finale.) This year's souvenir sales cars are:

**VW Drag Bus** This is #1 in the series of 4 vehicles made for the 31st Annual Hot Wheels® Collectors Convention. Phil Riehlman designed the original Hot Wheels® version in 1996. This version is in multi colors covered in a flamed deco, black interior and clear windows all around. Metal base with RR in front and back, with redlines. The deco for this year's VW Drag Bus was created by Steve Vandervate.

This car is limited to a run of no more than 2800 pieces. **Price: \$28.00** (+ sales tax)

**Datsun Bluebird 510** This is #2 in the series of 4 vehicles made for the 31st Annual Hot Wheels® Collectors Convention. Designed by Jun Imai in 2009. This version is in white with orange striping and racing deco. It has light tinted windows, black interior and Real Rider Goodyear Eagles all around, with a metal base, 31 on the doors, with CEU on the license plate. The deco for this year's Datsun Bluebird 510 was created by Steve Vandervate.

This car is limited to a run of no more than 3000 pieces. **Price: \$28.00** (+ sales tax)

**Custom Convoy** This is #3 in the series of 4 vehicles made for the 31st Annual Hot Wheels® Collectors Convention. Designed by Larry Wood. This version is black with broad gray and red stripes, black interior with clear windshield. Red flamed Real Riders all around, with 31st Convention logo on each side of the cab. with a metal base. The deco for this year Custom Convoy was created by Steve Vandervate

This car is limited to a run of no more than 2800 pieces. **Price: \$28.00** (+ sales tax)

Our souvenir T was designed by Luis Tanahara and printed by Classic Graphix with a front and back design that will be a true commemorative of the week. Description: white or black background, design includes official Convention logo and souvenir cars. Licensed by Mattel. **Price: \$20.00** (+ sales tax)

Our souvenir pin was once again produced by PICA Marketing, there are 350 for this year's event. This 1-1/4" pin with Convention logo will be sold on a first-come basis. Licensed by Mattel. **Price: \$5.00** (+ sales tax)

**Your purchases can be paid for with cash or Visa, MasterCard, Discover or American Express.  
You must have a valid photo I.D. No checks will be accepted.**

# 2017 Convention Charity Events and Fundraising *to benefit* Make-A-Wish Greater Los Angeles

PLEASE NOTE: Sales are limited to Convention ticket holders only, until 10:00 a.m., Sunday, October 9. You will find these for sale at the charity table in the Souvenir Sales Room.

**1968 Mercury Cougar** - No Hot Wheels® collector's event would be complete without a special charity car. This year we are proud to offer a limited-edition Cougar with the Make-A-Wish Greater Los Angeles and the Convention logo. Beautiful blue and orange deco. This car was produced by NightStalker – Chris Walker. The Convention logo was designed by Julian Koiles.

**No more than 450 were made and they will be available first come first served, limited to one per person, at the Convention Charity table. Donations are \$30.00 per car.**

You can also drop off any donations for the auction with the Charity group while you are picking up your Charity Cougar.

## Live Auction

Don't miss this auction of rare and unusual Hot Wheels® cars and memorabilia. With the generous support of Mattel and the Hot Wheels® design team. Doors open for previewing at 5.15 p.m. Join us for the fun even if you aren't planning on buying anything, these could be the most fun and exciting couple of hours you'll have throughout the week.

## Charity Raffle

Collectors Events Unlimited is proud, once again, to announce a charity raffle benefiting Make-A-Wish Greater Los Angeles. There will be at least six prizes, donated by Collectors Events Unlimited and Mattel.

The raffle tickets will be drawn throughout the evening at the Saturday Night Finale (winning ticket must be present or alternate ticket will be drawn).

Tickets will be on sale and prizes on display at the charity table in the Souvenir Sales Room. Tickets are 4 for \$10.00.

## Button Bingo™

Collectors Events Unlimited is proud to once again present Button Bingo™. The proceeds from this year's games will go to benefit Make-A-Wish Greater Los Angeles. Button Bingo™ is Collectors Events Unlimited take-off of the all-time favorite except our cards have pictures of different redline buttons and the bingo caller pulls actual redline buttons out of the hopper. You mark your cards accordingly until someone gets five in a row and yells "BINGO!"

There will be two different sessions, the first on Wednesday, Oct. 4, at 8:30 p.m. and the second on Friday, Oct. 6, at 1:30 p.m. Each session will include 12 bingo games and 12 chances to win. Those attendees that ordered Button Bingo™ game cards will receive a confirmation ticket at Convention sign-in with your session number. Any remaining spaces may be purchased at the Convention.

This year, every Button Bingo™ player will receive a special 3-car set of custom Hot Wheels® cars (code 3). Winners will receive an even more limited custom Hot Wheels® car (code 3) to complete their sets. We hope the set of special Hot Wheels® cars that every Button Bingo™ player will receive is a reminder throughout the year of the great time you had playing Button Bingo™.

Sessions will start on time, so you should plan on arriving 15 minutes early to get your cards and a seat. You may arrive up to 30 minutes prior to the first game in that session. You will receive your special vehicle(s) at the end of the session. For your schedule planning purposes, each session of 12 games will last approximately 60 to 75 minutes.

## Charity Poker Tournament

A Charity Poker Tournament will again be held to benefit Make-A-Wish Greater Los Angeles and is limited to 45 players. The games will be no-limit, Texas Hold 'Em poker. The 2-hour session will begin Thursday, Oct. 5, promptly at 10:00 a.m. with one winner per table advancing to the final round. If you have paid for this event, you will receive your ticket at registration. Each player will receive a custom (code 3) vehicle with the winner from each table winning a special custom (code 3) gold vehicle. There will be a special prize for the final winner! You must check in at 9:30 a.m. to be seated and please remember all games WILL BEGIN PROMPTLY at 10:00 a.m.

## Hot Wheels® Convention Mania

Here it is again!! Hot Wheels® Convention Mania, benefiting Make-A-Wish Greater Los Angeles. On Thursday, Oct. 5, from 2:00 p.m. to 4:30 p.m., we will be holding our competition with this exciting board game called Hot Wheels® Convention Mania. This event will be limited to 32 conventioners who will receive a custom (code 3) vehicle. There will be a max of 8 tables of play with the winner from each table advancing to the semi-finals and receiving a special custom (code 3) gold-colored vehicle. Winners of the 4 semi-final tables will then advance to -the finals winning a special custom (code 3) vehicle with a grand prize going to the winner of that game. The game consists of spaces and bonus cards with Hot Wheels® convention-related themes. You win the game by traveling around the convention-themed game track and collecting the most points. Each game has a 35-minute time limit.

*Rules are as follows:*

Roll the dice and move clockwise, you can move either the number of one die or the total of both added together. If you land on a Convention Space you receive that card with the value on that card. More than one person can own the same card, but you cannot own the same card twice. When you land on or pass start you will receive a bonus card. You must check in at 1:30 p.m. to be seated. Players not in their seat by 2:00 p.m. will lose their seat.

**NO EXCEPTIONS!**

**Games will be 35 minutes with a 10-minute break between games.**

## An Evening with Alton Takeyasu

Admittance is by special ticket only. Dress for the evening is business casual. (Jackets not required. **No shorts, blue jeans or T-shirts.**) This special event will be held in the Marquis Ballroom with the doors opening at 6:30 p.m. As a reminder, there are no substitutions or changes allowed to the menus. Your table place card shows your menu selection and needs to remain on the table throughout the meal for the server's reference.

Sound recording devices (video cameras, tape recorders, etc.), are not allowed at this event per Mattel's request. Still cameras are welcomed, but please do not take pictures until after dinner. Be courteous of other guests; do not leave your seat to take photos until the event has ended.

Attendees will receive a commemorative T-shirt and pin (limited to number in attendance). Guests will also receive a specially labeled Hot Wheels® vehicle, made by Mattel, limited to no more than 1600 pieces. The remainder (without the special label) will be available for purchase (**cash only, while supplies last**) immediately following the dinner, to dinner guests only. There will also be a custom (code 3) car, from Collectors Events Unlimited, given out (limited to number in attendance).

Please allow all of our other guests to enjoy the evening and not ask for autographs during this event. They will be available several times at autograph sessions during the Convention. Thank you.



# Sizzlers® Races

You may run a new or old Sizzlers® car but they must have the original motor and contacts, only the batteries may be changed. Each race will be single-elimination, but if a car comes off the track and cannot be returned within five seconds or if a car is broken and cannot be fixed immediately, you will be allowed to race in another heat if it does not affect the other races. This does not apply if the car's battery simply runs down. We will supply a charging system or you may use an unmodified Goose Pump™ re-charger only. No other charging systems will be allowed. No 4 battery chargers allowed. The race will take place on an original Sizzlers® Fat Track™ layout with any number of straight pieces between each 90 or 180-degree turn. **All participants will be required to supply two individuals to count laps during the races. They will not count your laps but laps of other racers. Only those people who supply two people to count laps will be able to participate. No exceptions!**

## Rules and Regulations

1. Judge's decision stands.
2. Three categories: Short Battery, Long Battery, Kids 12 and under (choice of battery)
3. Kids that race in the 12 and under **cannot** race in the adult's races.
4. Sizzlers® heat races will be 40 to 80 laps, judge's decision at the beginning of race.
  - 4a. Final race will be 60 to 120 laps, judge's decision at the beginning of final race.
5. Only unmodified, original Hot Wheels® Sizzlers® cars are acceptable.
6. Two to five cars per race, depending on the total number of entries.
7. The same chassis and body must be used for the entire category.
8. One car per class per person.
9. After-market batteries are acceptable.
10. Cars must have the original motor and contacts.
11. Battery must be totally drained before each race.
12. A minimum of 60 seconds will be used for battery charging before each race and as needed during the race.
13. Any car that comes off the track or is taken off (for charging or repair) must be placed back on the track in the same place from which it was removed.
14. If the body of a car comes off during a heat race, that car will be disqualified from that heat, no exceptions!
15. Track may have 2 to 26 feet of straightaway's and any number of curves and may be any shape or size.
16. All cars are subject to inspection at anytime. The top three from each event will be inspected

# Downhill Races

All cars entered must be standard Hot Wheels vehicles. No other manufacturers.

**NO PRE-REGISTRATION IS NECESSARY FOR ANY RACE.**

## CATEGORIES

1. **Redline Race** - pre-1978 Hot Wheels vehicles only. All ages
2. **Funny Fairmont Race**- any Hot Wheels Funny Car or Ford Fairmont. No pre-1978 Redlines. All ages.
3. **Creature Feature Race** – Hot Wheels only. All ages. See rules below.
4. **Open Stock Race** - 1978 and newer basic line Hot Wheels vehicles only.  
All ages No Drag Buses, Funny Cars or Ford Fairmont's.
5. **12 and Under Race** -1978 and newer basic line Hot Wheels vehicles only.  
Entrants must be 12 years of age or under. No Dray Buses, Funny Cars or Ford Fairmont's
6. **VW Bus Race** – VW Drag Buses or Drag Trucks only. All ages
7. **Hot Wheels Modified**- All ages. See rules below.

## RULES FOR RACES 1, 4 and 5 ARE:

Each race will be single elimination.

Cars will be original, non-modified and non-powered Hot Wheels vehicles.

No oil, graphite, silicon or any other substance is allowed.

The same car must be used for the entire race in the same category.

Any car that jumps the track is eliminated.

Trophies will be awarded to First, Second and third place winners.

All cars will be inspected at time of entry.

Number of lanes used will depend on number of entries.

Winners of each race heat will receive a winner slip that registers them for the next round.

Winners will be asked to stand next to the track for the next round of races.

**Winning car from any race cannot be used again.**

## RULES FOR RACES 2, 3 and 6 ARE:

Same rules as for Races 1, 4, and 5.

Funny Cars and Ford Fairmont's are only allowed in race #2. No Redlines.

Race 3 is for Hot Wheel Creature themed only. Any animal, bug, monster, casted type car. No Super Heroes. Any Hot Wheels line.

Volkswagen Drag Buses are only allowed in race #6

Volkswagen Drag Buses must weigh no less than 110g. no more than 127g.

Races 2 and 6 will be a One-Winner Race.

**Trophies will be awarded to First, Second and Third place winners for race 3.**

## RULES FOR RACE 7 ARE:

Vehicle must start out as an original Hot Wheels from any line.

Base must be recognizable as Hot Wheels with markings.

Wheels must be original Hot Wheels. No oils!

Trophies will be awarded to First, Second and Third place winners.

# Custom Car Contest

The Custom Car Contest will be run by Dan Spaulding, Steve Reddell & Bethany Bishop. Be sure to read through the categories and rules; there have been changes.

## RULES:

1. You must be the builder of your entry in all categories listed.
2. There cannot be any team builds.
3. The name on the entry slips must match the name badge.
4. Past First Place winners may not enter any of the amateur events.
5. Custom Car Contest Staff and Mattel employees are not eligible to enter the contest.

If you plan on entering, arrive at least 30 minutes or more before the event starts to fill out the entry forms. All custom cars must be "loose" for judging. Example: No mirror bases or platforms of any kind are allowed. You **must** enter your cars in the correct category. For security purposes, you must have a picture ID to pick up your customs at the end of the event. There is no limit on the number of cars you can enter, but we ask it be kept to about 5 per category depending on table space.

Tips on entries: A single entry can consist of 2 vehicles (ex: the Elwood flatbed & car or a tow truck pulling a car). Results from past contests shows this adds to your advantage as this shows "more time spent." Judging is based on overall appearance and clean execution.

We'll be open on Friday if you'd like to display your masterpiece early. We'll have an area for displaying customs that are not being judged. We encourage you to use it to show your talents!

## CATEGORIES:

**Mild** (amateur): This category basically consists of a custom paint job (repaint), or airbrushed graphics/decals on a stock Hot Wheels® car. No body modifications are allowed. Any wheels are allowed from any manufacturer. 1st and 2nd Place awarded.

**Spicy** (amateur): This category involves minor body alterations. The word here is "minor," such as adding a hood scoop or rear spoiler, changing engines, lowering of the car or raising the suspensions. Any wheels are allowed from any manufacturer. 1st and 2nd Place awarded.

**Hot** (amateur): The Hot Category is for customs that are extreme! Anything goes! From stretching, cutting, grafting, filling, chopping, shortening, mixing-adding body parts, changing suspensions, use of styrene, etc., use your imagination. Main body part should start out as a Hot Wheels® body. Any wheels are allowed from any manufacturer. 1st and 2nd Place awarded.

**Mild** (past winners and professionals): 1st and 2nd Place awarded.

**Spicy** (past winners and professionals): 1st and 2nd Place awarded.

**Hot** (past winners and professionals): 1st and 2nd Place awarded.

**Large Scale** (open to all): This category is about Hot Wheels® cars or bikes that are larger than 1/64th scale. Example: It can be 1/43rd all the way to 1/18th scale. From a wild repaint, to body modification, to tricking out the engine, anything goes!! The entries must be based on a Hot Wheels® casting.

**Diorama/Display/Packaging** (open to all): Dioramas can be of anything you can imagine, such as a garage scene, landscapes, etc. It can also be based on custom packaging such as a new look on a blister-card to a custom box for the custom Hot Wheels® car or a nicely done display. Please keep the size of the Dioramas/Displays to approximately 20 x 20 inches to insure enough room on the judging table.

There will also be a Designer/Mattel pick and a People's Choice award as well as trophies for Best Paint, Best Engine Details and Honorable Mention.

# Seminars, Forums & Special Events

## EVENT - Custom Car Design for kids 12 and under -

Sign up to participate in this 12 and under Custom Car Design and Contest.... Come join Dan Spaulding & Bethany Bishop on **Thursday from 11:00 a.m. to 12:30 p.m. OR Friday from 11:15 a.m. to 12:45 p.m.**, you can sign up at registration, to work on YOUR Custom car, once your custom is complete you will be able to enter it in the Custom Car Show and contest on Saturday 10/7. All you need is yourself and your creativity; we will provide the rest... Mattel has supplied the cars; we have supplied the materials needed for YOU to design your own masterpiece....

## Early Black walls (1977 to 1990)

Did you know that back in the 80's and 90's there were several types of wheels on Hot Wheels®? Are you aware that Real Riders® have been out since 1983? That Hot Wheels® have been sold in Countries other than the US? We will have some pictures as well as real life examples of early carded black wall cars for you to enjoy and show you all about the world of collecting early black wall Hot Wheels®. The term "black walls" is a general term and we will show you some of the various wheel types that have come out over the years. Please plan to attend and enjoy an informative hour presented by Dave Lopez. **Check it out on Thursday from 12:30 to 1:30 p.m.**

## Join a Chapter - Start a Chapter

Club leaders will be available on **Friday from 9:00 to 10:00 a.m.** to answer all of your questions about joining a local club. These collector groups have regular get-togethers for selling, buying and trading and most also include racing and custom car shows. Come visit and learn about your local chapters. If there isn't one in your area, learn how to start one. Chapter leaders also have the chance to participate in the club car swap that takes place during the meeting. The meeting will be hosted by the Hot Wheels® Newsletter Chapter Coordinator, Carl Pomponio.

## EVENT - ADULT's Hot Wheels® Car Coloring and Art contest

Steve Reddell and Cindy Kehus are your hosts for this event for adults 15 and over. Winners will be chosen by our panel of judges for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place trophy's... More details will be available at registration. Make sure to come by and have some fun, **Fri. 10/6, 9:00 a.m. to 11:00 a.m. and Sat. 10/7, 10:30 a.m. to 12:30 p.m.**

## Redline Collecting 2.0

Dave Lopez and Keith Brock will be leading this year's combo seminar with both entry level and intermediate Redline Hot Wheels® collecting. They will still cover some of the basics of redline collecting, and then delve into some of the finer points of hunting for original Hot Wheels®. This presentation will last for one-hour which will incorporate 15-20 minutes at the end of the seminar for any questions you may have. **Come check it out on Friday from 10:15 to 11:15 a.m.**

## Do You Really Need to Appraise & Insure Your Collection?

Come by and hear from Mike Zarnock how best to insure your collection... Collectibles and Home Owners insurance. Make sure you know the facts and how to protect yourself. **Friday 11:30 a.m. to 12:30 p.m.**

## Car Customizing Seminar - The Basics

Joe Alvarado will be heading up this seminar on "The Basics" How to customize your Hot Wheels®, he will touch on a few different things, including, taking a part, different painting techniques and body modifications. Come on out and have some fun... learn something new and meet some new friends! **Friday from 12:40 to 1:40 p.m.**

## **RAOK Exchange Get Together**

Join Joe Alvarado and all the great folks who do those special little “thank you” cars that are handed out as a “Random Act of Kindness” Stop by and drop off your RAOK for the Charity Auction tray... Trade with others who have the same love of customizing these little cars that you do. **Friday from 1:45 to 2:45 p.m.**

## **Hot Wheels® Variation Seminar**

So, you want to know if you found a good car? What is it worth? Is it rare? Is it real? Maybe you just don't know what you stumbled across and need a little help identifying it. Welcome to the Hot Wheels® Variation Seminar! We have a panel of 4 variation collectors that have over 100 years of combined collecting experience who will review your car and provide you with information about it. Our panel consists of Jim Garbaczewski, Mike Zarnock, Carl Pomponio and Ken Beauchamp, all are huge variation fanatics. All you need to do is bring your car and have us take a look to see what you got. You will be provide a detailed assessment of the car along with today's market value. We ask that you limit this to one car per person at a time, but you can get on line as much as time permits. Come see what's going on at the seminar, you may learn that the car you have is a rare variation. Aren't you curious if you found gold or if you found a common car? We will also discuss and answer questions about how to looks and identify variations. Stop and visit the Hot Wheels® variation seminar. **Stop by Saturday from 9:00 to 10:00 a.m.**

## **Car Customizing Seminar - Beyond the Basics**

Chris Walker will be heading up this seminar on "Beyond the Basics" How to customize your Hot Wheels®, Come on out and have some fun... learn something new and meet some new friends! **Saturday from 10:10 to 11:10 a.m.**

## **Red Line Club® Party**

This is Mattel's way of saying **THANK YOU** for your support of the online Red Line Club® AND the Official Hot Wheels® Convention. This event is for current RLC Online Club members only. **Friday after the Live Charity Auction...**

## **Kids' Scavenger Hunt**

The kids' Scavenger Hunt continues! First introduced in 2003, the Scavenger Hunt is for kids 15 and under. There will be two age groups for the “Hunt” and they are 8 and under and 9 to 15 years. The Scavenger Hunt will consist of 20 to 25 Convention & Hot Wheels® brand related items. Rules/game sheet will be available at registration.

## **Puppet / Magic Show**

Come by and join in the fun with The Amazing Pepe, for a fun filled time with Puppets, juggling and a Magic show. Special treat for the kids after the show. Children of all ages welcome!

## **Kids' Hot Wheels® Car Coloring Contest**

Kelly & Russ Kottke, Barb Robles and Pat Hernandez are your hosts for this event for kids 15 and under. Winners will be chosen by our panel of judges from each of three or four different age groups. More details will be available at registration. Make sure to come by and have some fun, **Saturday from 2:30 to 3:30 p.m., in Imperial Suites C**

## **Saturday Night Finale**

Saturday's meeting highlights include: distribution of the free convention car, a short presentation by one of the Hot Wheels® designers, followed by a Question & Answer period with Mattel representatives, presentation of awards for race and custom winners, door prizes and the drawing of the charity raffle winners. Doors will open at 6:00 p.m., the awards ceremony begins promptly at 6:30 p.m. and the finale starts at 7:00 p.m.

## **Sunday Hot Wheels® Show and Sale**

Your Convention credentials give you early admission to Sunday's show free of charge starting at 9 a.m. The show will feature autograph tables with Hot Wheels® designers (morning hours only), dealer and collector's tables, door prizes at 9:30, 10:30 and 12 noon and more. Any leftover Convention merchandise will be for sale to the public for the first time at this event. This show will also be open to the public, 10:00 a.m. to 2:00 p.m. Public admission \$5.00, children 12 and under free with a paid adult.

# Scheduled Guests

Following is a short history and design listing of all the guests scheduled to appear during the Convention. Dates and times for the autograph sessions will appear on your updated schedule of events.

## Alton Takeyasu

## Guest of Honor

Alton got his start in 1982 with a BA in Illustration from Ventura College in Ventura, CA and a BS in 1984 in Transportation Design, Art Center College of Design, Pasadena, CA

Alton started out with another toy Company; from 1984 to 1991, where he worked as a Staff Designer for Kenner Toys in Cincinnati, OH.

He started his career with Mattel in 1991 and was responsible for all action figure and licensed entertainment-based properties and internally developed intellectual properties including Superman Returns, Toy Story, Bugs Life, Pixar Cars, Harry Potter, Sponge Bob, Max Steel creation team, He-man, NBA, Street Sharks, Rock'em Sock'em, Ghostbusters, Star Wars, Robocop, MASK, Batman, Justice League. Starting in 2006 he became the Senior Director for Mattel Toys Wheels Design, he worked as the Chief Creative Mattel Hot Wheels for Real exhibit at Children's Museum of Indianapolis, Hot Wheels full-size concept car designs: HWTF El Camino, HWTF Double Loop Cars, HWTF Barrel Roll Buggy; Chief Creative: Hot Wheels for Real Double Loop Dare 2012 X Games World Record, Hot Wheels for Real Indy Jump World Record 2011; Hot Wheels Apptivity Apple App and toy, Hot Wheels Test Facility Chief Creative for design and content, Hot Wheels Maniacs, Speed Racer Movie, Hot Wheels Battle Force 5 animated series. Beginning this year, he is the Key Principal Designer for the Hot Wheels brand.

From 2003 to Present- he has been a part-time Instructor at Otis College of Art and Design, Mattel-sponsored Toy, Action Figure and Vehicle projects instructor and Independent Instructor for Action Figure and Vehicle Design classes.

## Larry Wood

In his forty years as Mattel's principal designer of Hot Wheels® vehicles, Larry Wood saw more of his designs produced than any other automobile designer in the world.

Larry graduated from the Art Center College of Design in Los Angeles and headed for Detroit where he worked for the Ford Design Center on the GT 40 project and the '69 Mustang. After the first snow, Larry decided a warmer climate was more to his liking and headed back to Los Angeles. There he signed on with Lockheed, designing aircraft interiors. "The great events of my life have always happened at parties." Larry has said. It was at a party that Howard Rees (the principal Hot Wheels® designer in '69) told Larry that he was tired of designing toy cars and wanted to move to space toys. Howard promised Larry that he would mention him for the job he was vacating. The rest, as they say, is Hot Wheels® history.

Larry's first design for Mattel was the Tri Baby/Buzz Off. He continued to work on many of the models from 1970 through 1974 and almost all of the vehicles from 1975 through the eighties.

Two of Larry's favorite Hot Wheels® cars are the Passion and the "Elwoody" ('50 Buick) in 1/64th scale, but over the last few years he has been working with the collectible line and has a new favorite, the 1/24th scale '49 Merc. Larry now spends his days working on the detailing involved with the collector-lines. Cars he designed include the Tri-Baby®, Bugeye, Bye-Focal®, Classic Cord, Grass Hopper, The Hood, Jet Threat®, Mutt Mobile, Olds 442, Special Delivery®, Strip Teaser, T-4-2, Street Rodder, '31 Doozie, Super Van, Ramblin' Wrecker®, Vega Bomb, Neet Streeter®, '56 Hi-Tail hauler, '57 Chevy, GMC Motor Home, '57 T-Bird, A-OK®, 3-Window '34, '40s Woodie, Greyhound MC-8, Old Number 5, Classic Cobra, '65 Mustang Convertible, '32 Ford Delivery, Propper Chopper® and the '56 Flashsider®. Some of the cars Larry designed for the collectible line include 1949 Mercury, Dodge Viper GTS, '38 Ford C.O.E., '59 Woodie, '69 Riviera Chevrolet, '53 Bel Air, Chevella, Lately Larry has designed the Bone Shaker®, '66 Batmobile, Straight Pipes®, Corvette Grand Sport, H<sub>2</sub>GO, Tri Baby® Too, A-OK®, '29 Pickup,

Cadillac Pickup, '41 Willys, Haul of Flame (the Hot Wheels® shuttle) , the Blown Delivery® and all the Larry's Garage cars.